



Comcast Announces Family Tier

New Programming Package Will Offer 35-40 Family-Friendly Channels

PHILADELPHIA, Dec. 22 /PRNewswire/ -- Comcast Corporation (Nasdaq: CMCSA, CMCSK), the country's leading provider of cable, entertainment and communications products and services, today announced it will launch a Family programming package with an average of 35-40 channels beginning in early 2006. The new Family Tier will include 16 family-friendly programming networks of primarily G-rated content as well as all local/national broadcast channels (ABC, NBC, CBS, UPN, WB, FOX and PBS), religious broadcast programming and significant Hispanic programming, including the Univision and Telemundo networks, and public access programming.

In addition to the 20-25 channels that customers receive on the Basic Cable Tier, Comcast's Family Tier will include:

- * Disney Channel
- * Toon Disney
- * PBS KIDS Sprout
- * Discovery Kids
- * Science Channel (Discovery)
- * Nickelodeon/Nick Too
- * Nickelodeon GAS (Games and Sports)
- * TBN (Trinity Broadcasting)
- * HGTV
- * Food Network
- * DIY
- * CNN Headline News
- * The Weather Channel
- * National Geographic
- * C-SPAN
- * C-SPAN 2

"Offering a Family Tier to our customers is one more step in Comcast's efforts to provide a broad array of family-friendly programming," said Steve Burke, Chief Operating Officer of Comcast. "The Family Tier will include some of our most popular children's, Hispanic and religious programming, as well as broadcast networks and local access channels."

These channels primarily feature TV-G content and:

- * have limited "live" entertainment programming
- * encompass a broad range of general entertainment and family programming
- * are widely distributed across Comcast cable systems
- * meet existing contractual programming agreements

Customers who select the Family Tier programming package will pay an average of \$31.20 per month. The pricing and channel lineup will vary by market and will be based on the cost of Comcast's Basic Cable Tier at a national average price of \$12 (locally regulated), the 16 Family Tier channels for \$14.95, and a digital cable set-top box with a national average price (also regulated) of \$4.25.

The Family Tier will be launched throughout Comcast's national footprint in markets that have Digital Cable service (about 99 percent of Comcast's markets). Customers will need a digital cable set-top box that also offers an on-screen interactive program guide and easy-to-use parental control features. All 16 channels in the Family Tier also will continue to be available as part of other existing packages.

For more information about Comcast's Family Tier, customers can call 866-781-1888. Information also will be available on the Company's Web site, <http://www.comcast.com>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>) is the nation's leading provider of cable, entertainment and communications products and services. With 21.4 million cable customers, 8.1 million high-speed Internet customers, and 1.2 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable networks and in the delivery of programming content.

The Company's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, OLN, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. The Company also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia

76ers NBA basketball team and two large multipurpose arenas in Philadelphia. Comcast Class A common stock and Class A Special common stock trade on The NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively.

SOURCE Comcast Corporation