



## Comcast Completes Acquisition of TechTV

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PHILADELPHIA, May 10 /PRNewswire/ -- Comcast Corporation (Nasdaq: CMCSA, CMCSK) today announced that it has completed the purchase of TechTV from Vulcan Programming, Inc. and, as planned, will merge it with G4, the Comcast-owned television network devoted to video games and the gamer lifestyle. EchoStar Communications Corporation (Nasdaq: DISH) will have an equity interest in the combined entity. Financial terms were not disclosed.

Beginning May 28, the two channels will merge into one network called G4TechTV and will be available in approximately 44 million cable and satellite homes nationwide. The merged channel will be headquartered in Los Angeles.

"We are confident that G4TechTV will offer value to the many affiliates; advertisers; content partners; and viewers of both G4 and TechTV," said Charles Hirschhorn, CEO of the merged network. "The combined programming lineup will let viewers continue to enjoy their favorite shows while, at the same time, introducing them to new programming. Additionally, we have begun to develop new, exciting original programming that will premiere later this year."

Viewers who have questions about the merger may log onto <http://www.g4techtv.com> for more information.

### About Comcast

Comcast Corporation (Nasdaq: CMCSA, CMCSK) ([www.comcast.com](http://www.comcast.com)) is principally involved in the development, management and operation of broadband cable networks and in the provision of programming content. The Company is the largest cable company in the United States, serving more than 21 million cable subscribers. The Company's content businesses include majority ownership of Comcast Spectacor, Comcast SportsNet, E! Entertainment Television, Style Network, The Golf Channel, Outdoor Life Network and G4. Comcast Class A common stock and Class A Special common stock trade on The NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively.

### About G4

G4-TV 4 Gamers ([www.g4tv.com](http://www.g4tv.com)) is the premier 24/7 television network devoted to the world of video games and the people who play them. Geared toward viewers aged 12-34, G4 is the leading source of entertainment and information about everything game - from video to online to computer to wireless. The network airs in 15 million homes in 47 of the top 50 DMAs nationwide on Comcast, Time Warner, Cox, Insight, Mediacom, Bright House Networks and RCN cable systems. Launched in 2002, G4 is owned by Comcast Corporation.

### About TechTV

TechTV is the category-defining cable and satellite network that showcases the smart, edgy and unexpected side of technology. By telling stories through the prism of technology, TechTV intrigues viewers with everything from help and information to cutting-edge factual programming and outrageous late-night fun. TechTV viewers are highly interactive and passionate about engaging in the television experience and log a monthly average of 1.9 million unique visitors to [TechTV.com](http://TechTV.com). TechTV is currently available in more than 43 million Nielsen homes in the United States and distributes content to more than 70 countries.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Comcast Corporation which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Comcast Corporation's Annual Report or Form 10-K for the most recently ended fiscal year.

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