



Comcast and RadioShack Announce Comprehensive Broadband and Video Services Retail Agreement

Comcast products and services added to 1,800 RadioShack neighborhood stores, further expanding Comcast's retail distribution leadership

PHILADELPHIA and FORT WORTH, Texas, Nov. 1 /PRNewswire-FirstCall/ -- Comcast Corporation (Nasdaq: CMCSA, CMCSK), and RadioShack Corporation (NYSE: RSH), today announced a comprehensive retail agreement spanning both high-speed Internet and digital cable services. This agreement adds more than 1,800 RadioShack retail locations immediately to Comcast's already sizeable retail footprint. It also allows RadioShack to provide a robust broadband and video solution to its customers in those markets.

"Our announcement with RadioShack further supports our continuing efforts to offer Comcast services to consumers at a time and place that's convenient for them. There is a neighborhood RadioShack within an estimated five minutes of where 94 percent of all Americans either live or work," said Bob Faught, senior vice president of retail sales for Comcast Online. "Consumers can visit their local RadioShack, sign up for Comcast High-Speed Internet, for example, bring home a self-install kit, and connect to the Internet later that same day."

"Comcast is also setting a new standard for the broadband/cable industry - now with an expanded retail presence spanning nearly 5,000 retail locations nationwide," Faught continued.

"By offering Comcast's leading products and services in more than 1,800 RadioShack stores, we are continuing our tradition of providing consumers with the best selection of products and services to fulfill their consumer electronics needs," said Jim Hamilton, senior vice president, chief merchandising officer for RadioShack Corporation. "Comcast is a natural fit, and we're thrilled to have them as our partner."

According to Hamilton, customers can easily work with RadioShack's knowledgeable sales associates to check service availability, choose between a self-install kit or a professional installation, and order Comcast High-Speed Internet Service and Comcast Digital Cable in each participating store.

For a limited time*, customers who sign up for Comcast High-Speed Internet through RadioShack will receive the flagship 6Mbps Internet service for \$19.99 for the first six (6) months. They will also receive a free self-install kit, with a mail-in rebate and a free cable modem. Customers will have immediate access to Comcast.net, Comcast's award-winning broadband portal where they can quickly and easily check their e-mail, send Video Mail messages, access their photos, news, entertainment, sports scores, kids' features, online games, and more.

With Comcast Digital Cable, customers can enjoy more than 250 channels including dozens of commercial-free premium movie channels including multiple channels of HBO, Showtime, The Movie Channel, Cinemax, STARZ! and Encore, as well as dozens of music channels - from jazz to country to classical to rock - commercial-free, 24-hours a day. In addition, customers have access to ON DEMAND, a growing library of 3,800 programs available any time, with 95-percent available at no additional charge.

Comcast Digital Cable also features an interactive, on-screen program guide and remote that lets viewers choose movies and shows by time, category or channel, and parental controls to help customers manage the programs their families watch. Comcast's High-Definition Television service offers HDTV programming from local and national broadcast networks, national cable networks and regional sports networks. With digital video recorder service from Comcast, customers can digitally record and store their favorite television programs as well as pause and rewind "live" television. Comcast offers easy installation with local customer service and no expensive equipment to buy.

*Limited time offer expires December 31, 2005.

About RadioShack

Fort Worth, Texas-based RadioShack Corporation (NYSE: RSH) is one of the most trusted consumer electronics specialty retailers in the U.S. and is a growing provider of a variety of retail support services. The company operates through a vast network of sales channels, including: nearly 7,000 company and dealer stores; over 100 RadioShack locations in Mexico; and more than 600 wireless kiosks. RadioShack's knowledgeable and helpful sales associates deliver convenient product and service solutions within an estimated five minutes of where 94 percent of all Americans either live or work. For more information

on RadioShack Corporation, visit <http://www.RadioShackCorporation.com>. To learn more about RadioShack products and services or to purchase items online, visit <http://www.RadioShack.com>.

About Comcast

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>) is the nation's leading provider of cable, entertainment and communications products and services. With 21.4 million cable customers, 7.7 million high-speed Internet customers, and 1.2 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable networks and in the delivery of programming content.

The Company's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, OLN, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. The Company also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia. Comcast Class A common stock and Class A Special common stock trade on The NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively.

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